Subject: Re: POLA Information Tables for Jan. 4th
From: Lorena Parker <lparker@sanpedrobid.com>
Date: 01/03/2017 05:18 PM
To: Leticia Alvarado <Leticia.Alvarado@portsamerica.com>, Joe Pielago <jpielago@sanpedrobid.com>
CC: "Bezmalinovich, Augie" <ABezmalinovich@portla.org>, "jwilliams@labattleship.com" <jwilliams@labattleship.com>, "eswanson@sanpedrochamber.com" <eswanson@sanpedrochamber.com>, "susan@twwosw.com" <susan@twwosw.com>, "Baker, Arley" <ABaker@portla.org>, "Chase, Christopher" <CChase@portla.org>, Octavio Sanchez <Octavio.Sanchez@portsamerica.com>, Jeffery Metzger <Jeffery.Metzger@portsamerica.com>, "lmcdaniel@americanguardservices.com" <lmcdaniel@americanguardservices.com>, Giovanny Barona Ramirez <gbarona@americanguardservices.com>, "twallen@americanguardservices.com" <twallen@americanguardservices.com>

Leticia,

As I mentioned to you last week, Joe Pielago, our Tourism and Operations Manager, will be there to set up tomorrow morning at 7:30am.

He does not have a TWIC card and I want to make sure they will let him in. He will have his ID and business cards.

If you have any questions, please call my cell phone at 818-970-6084. Joe's cell phone is 310-701-2980.

Lorena Parker
Executive Director
San Pedro Property Owners' Alliance
San Pedro Historic Waterfront
Business Improvement District
390 W. 7th Street | San Pedro, CA 90731
T 310.832.2183 | F 310.832.0685
Lparker@sanpedrobid.com
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On Wed, Dec 28, 2016 at 11:42 AM, Lorena Parker <lparker@sanpedrobid.com> wrote:

> Leticia,
>
> My Tourism and Operations Manager Joe Pielago is taking the lead on this project. He will be assisted by our Tourism Ambassador Donneshia Hall.
>
> Please email me directly if you need additional information or need to reach out to Joe directly.
> Best regards,

Lorena Parker
Executive Director
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On Wed, Dec 28, 2016 at 11:12 AM, Leticia Alvarado <Leticia.Alvarado@portsamerica.com> wrote:

> Good morning
>
> Thank you for the notification.
>
> Have a great week,
>
> Letty Alvarado
>
> Ports America
>
> Los Angeles Cruise Terminal
>
> Berth 93, 100 Swinford Street
>
> San Pedro, CA 90731
>
> Phone: 310-831-2096
>
> Mobile: 310-561-4992
>
> Fax: 310-732-6981
>
> Leticia.Alvarado@portsamerica.com
>
> www.portsamerica.com
>
> www.portoflosangeles.org
>
> **From:** Bezmalinovich, Augie [mailto:ABezmalinovich@portla.org]
> **Sent:** Wednesday, December 28, 2016 10:33 AM
> **To:** Octavio Sanchez <Octavio.Sanchez@portsamerica.com>
> **Cc:** jwilliams@labattleship.com; Leticia Alvarado <Leticia.Alvarado@portsamerica.com>; eswanson@sanpedrochamber.com; lparker@sanpedroBID.com; 'susan@twwosw.com' <susan@twwosw.com>; Luis Solis <luis.solis@metroshore.com>; Baker, Arley <ABaker@portla.org>; Chase, Christopher <CChase@portla.org>
> **Subject:** POLA Information Tables for Jan. 4th

Hi Octavio and Happy Holidays!

I hope all is well and that you had a nice Christmas! As you know, a 3-cruise ship day is occurring in our Port on Wednesday, January 4th and “we” would like to setup 2 information tables in front of the cruise terminals (on the sidewalk) at Berths 91 and 93. We will not be setting anything up in the outer harbor. We plan to staff these information tables from 8am to 2pm with people who know the local area and that could help cruise passengers with any questions and perhaps guide them to our downtown district and to the battleship Iowa. Lorena Parker from the Business Improvements District, Elise Swanson from the SP Chamber, Jonathan Williams from the Battleship Iowa and Susan Kaplon-Wong along with myself is organizing this effort. I have included a map below with red stars where we most likely will setup our tables (please note that at B93 we plan on being on the 1st level sidewalk and not the upper-parking lot as depicted). Please let us know if there are any concerns on your end or if you have any questions regarding this effort.

Sincerely,

Augie Bezmalinovich

Port of Los Angeles

310-732-3503

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